

## Details of the Activity

### PTT Seeding the Future ASEAN Camp 2017

#### “Biz Challenge in ASEAN”

#### Introduction

The International Marketing Division of PTT Public Company Limited joins hands with its affiliated companies or related companies of oil business units overseas in organizing an ASEAN camp activity for the second time. This year’s camp, entitled “*PTT Seeding the Future ASEAN Camp 2017: Biz Challenge in ASEAN*” opens for undergraduate students studying in Thailand or in their own countries in AEC where PTT has operated its business. In order to get recruited for the camp, interested students are requested to **send a video introducing yourself and expressing your ideas based on the topics provided.** Camp participants will be selected from five target countries which are Thailand, Philippines, Cambodia, Lao PDR, and Myanmar. The activity aims to support the community relations in the areas in order to build stronger relationships and deeper understanding about PTT business, to create PTT brand engagement, to provide education and career opportunities or to offer an opportunity in earning extra money, and to support in creating a potential youth network in AEC which will be developed into a PTT staff network in the future.

#### Objectives

- To create a potential youth network in AEC which will be developed into a PTT staff network in the future. This will be beneficial for PTT overseas subsidiaries in recruiting their new staff.
- To provide an opportunity for camp participants to share their camp experiences, to apply the experiences gained during their participation in this camp into use in real life and in their community, and to be able to support the company’s overseas subsidiaries as PTT’s brand ambassadors.

- To promote a good and reliable image of the company as an international organization, and to encourage camp participants to think about being a part of PTT overseas subsidiaries.
- To build PTT brand engagement among AEC youths in order to make them understand PTT business more and to promote PTT as the most admired organization.

### **Target Participants**

Undergraduate students from the countries in AEC studying in Thailand and in their own countries in which PTT has operated its business (Philippines, Cambodia, Lao PDR, and Myanmar), and also Thai students who earn good grades and have good behaviors.

### **Camp Activity Venues**

1. PTT's headquarters in Bangkok
2. The Crystal PTT on Chaiyapruerk Road
3. PTT Oil Business Academy, Amazon Roastery and PTT's Research & Technology, in Wang Noi, Phra Nakhon Si Ayutthaya
4. PTT Training and Operations Center at Kao-Boe-ya Oil Terminal in Chonburi province
5. PTT Rayong Gas Separation Plant and KVIS & VISTEC (Kamnoetvidya Science Academy & Vidyasirimedhi Institute) in Rayong province
6. Other locations selected by PTT

### **Application Process**

1. Open for application from 1<sup>st</sup> August to 6<sup>th</sup> October 2017
2. Online register with your VDO link attached at [www.facebook.com/PTTSeedingTheFuture](http://www.facebook.com/PTTSeedingTheFuture)
3. Click "like" at our page and tag your VDO from your Facebook to the page timeline.

## **Eligibility Requirements**

1. Apply as a team of two
2. Be a university student (aged between 17-23 years old) who is now studying in universities in Thailand, Cambodia, Laos, Myanmar, or the Philippines majoring in Business, Engineering or any other related inter programs
3. Have a minimum cumulative GPA of 3.0
4. Be a citizen of Thailand, Cambodia, Laos, Myanmar, or the Philippines

## **Video Submission**

A three-minute VDO link includes the following:

1. Your full name, age and nationality
2. Your current educational information (faculty/ university/ country)
3. Your opinion on what type of products you want PTT to sell in your country and why
4. Your special skills (videotape your special skills or attach photos showing your special skills)
5. Reasons why you should join the PTT Camp

## **Selection Process**

The committee will select 54 from all participants, and will be categorized them into two group as follows:

1. Thirty participants studying in universities in Thailand – This group includes
  - a) Six Thai participants (Selection Committee members are from Thailand)
  - a) Six Philippine participants (Selection Committee members are from Thailand and Philippines)
  - b) Six Cambodian participants (Selection Committee members are from Thailand and Cambodia)

- c) Six Laotian participants (Selection Committee members are from Thailand and Lao PDR)
  - d) Six Burmese participants (Selection Committee members are from Thailand and Myanmar)
2. Twenty-four participants studying in universities in Philippines, Cambodia, Lao PDR, and Myanmar- This group includes
- a) Six Philippine participants (Selection Committee members are from Philippines)
  - b) Six Cambodian participants (Selection Committee members are from Cambodia)
  - c) Six Laotian participants (Selection Committee members are from Lao PDR)
  - d) Six Burmese participants (Selection Committee members are from Myanmar)

\*\*\*The judgement of the committee is considered as a final judgement.

### **Selected Participants**

The 54 selected participants will be awarded round-trip air tickets from their hometown to Bangkok including food, accommodation and individual/group accident insurance (covering any accidents that may occur during the camp participation) to join “PTT Seeding the Future ASEAN Camp 2017” between 19<sup>th</sup> to 24<sup>th</sup> November 2017 (six days five nights without paying for any other expenses).

### **Announcement of the Selected Participants**

- The announcement of the 54 selected participants is on 20<sup>th</sup> October 2017
- Check the announcement at [www.facebook.com/PTTSeedingTheFuture](http://www.facebook.com/PTTSeedingTheFuture) or call us at 0-2537-3710, 02-537-1095, 02-537-1265 for the selection results.
- The selection results, together with the activity acceptance form will be emailed to the selected participants, then further details about the activity will be informed afterwards.